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**Report On Industry**

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Focus on *Privacy*

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## In This Issue

- [Privacy Toolkit a Key Resource for Organizations](#)
- [Free Webinar - Privacy Breach Reporting and Breach Avoidance](#)
- [Revision to Generally Accepted Privacy Principles](#)
- [Privacy to Boost Business Success: Practical Tools and Advice](#)
- [Self-Assessment Tool for Privacy Governance](#)
- [Your Customers' Driver's Licence Card - Do you need it? A Guide for Retailers](#)

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## Privacy Toolkit a Key Resource for Organizations

*The Canadian Privacy & Data Security Toolkit for Small and Medium Enterprises* provides straightforward guidance on the privacy and security risks every organization faces. This Toolkit features a foreword by the Privacy Commissioner of Canada and includes self assessments to identify data security and privacy risks, templates to help educate employees about privacy and guidance for dealing with privacy breaches.

Limited time offer: quote WEB453131 to purchase the Toolkit for the discounted price of \$25. Valid only until December 10, 2009

For more information about this resource and other privacy tools, visit the CICA's Privacy Resource Centre at

[www.cica.ca/privacy](http://www.cica.ca/privacy)

Read the [introductory chapter](#) by Dr. Ann Cavoukian, Information and Privacy Commissioner of Ontario.

## Privacy Breach Reporting and Breach Avoidance

*Free webinar and one hour CPD credit – 12:30 pm Eastern, November 26, 2009*

This session will address the reporting of breaches by organizations, when reporting is required under current privacy laws and the resources available to guide organizations as to whether or not they

should report. Learn about the challenges, concerns and issues related to managing privacy breaches. This session will also review the top five investments organizations are making to avoid a breach.

[www.snwebcastcenter.com/event/?event\\_id=629](http://www.snwebcastcenter.com/event/?event_id=629)

This free webinar is sponsored by [PTC Accounting and Finance](#).

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## Revision to Generally Accepted Privacy Principles (GAPP)

The internationally recognized privacy framework developed by the CICA and the American Institute of Certified Public Accountants has just been updated with new criteria such as risk assessments, breach management, privacy awareness and training and securing portable media. GAPP can be used to assess and improve your privacy policies and procedures and can be used as a basis for a privacy audit.

[www.cica.ca/privacy](http://www.cica.ca/privacy)

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## Privacy to Boost Business Success: Practical Tools and Advice

Implementing steps to protect privacy isn't just a legal obligation it is also great for business. That's why the BusinessCast, Canada's #1 entrepreneur podcast, interviewed the authors of *The Canadian Privacy and Data Security Toolkit* and the Information and Privacy Commissioner of Ontario, Dr. Ann Cavoukian.

[Listen to the BusinessCast episode](#) "Privacy Tips for Entrepreneurs and Managers" and gain a better appreciation for why your business should take privacy seriously now.

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## Self-Assessment Tool for Privacy Governance

The Office of the Privacy Commissioner of Canada has developed a self-assessment tool to help medium and large organizations develop and implement good privacy governance and management. This tool is a guide to evaluate and improve personal information management systems and practices. It is designed to align with Canada's *Personal Information Protection and Electronic Documents Act* (PIPEDA) but may be adapted and used by others wishing to apply PIPEDA principles.

[www.priv.gc.ca/information/pub/ar-vr/pipeda\\_sa\\_tool\\_200807\\_e.cfm](http://www.priv.gc.ca/information/pub/ar-vr/pipeda_sa_tool_200807_e.cfm)

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## Your Customers' Driver's Licence Card - Do you need it? A Guide for Retailers

Canadians have expressed concerns about retailers asking for and recording information from drivers' licences and other government-issued identification cards. *The Guide for Retailers*, released by the offices of the Privacy Commissioners of Canada, Alberta and British Columbia, offers insights into the proper management of this information.

[www.priv.gc.ca/information/guide/2009/gl\\_dl\\_090426\\_e.cfm](http://www.priv.gc.ca/information/guide/2009/gl_dl_090426_e.cfm)

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[Return to top](#)

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