



BUSINESS EXPERIENCE

IT KNOWLEDGE

STRATEGIC INSIGHT

You know IT.

Now you can show IT as your specialty.



Chartered
Accountants
of Canada



CA·IT Information
Technology
CA·TI Technologies
de l'information



“ As the only accountant in the department, my CA•IT gives me a lot of credibility when I’m working with my technical team members. My designation assures them that not only do I speak their language and understand their work, I can also represent their position to our internal financial management. ”

Debbie Rofner, CA•IT
Information Systems and Technologies Governance Analyst
Cognos Incorporated

“ CA-Xchange is easily the most valuable CA member resource I use... the one-hour teleconferences, recently on topics such as VoIP, .Net, XBRL, and “20 Questions Directors should ask about IT”, are an easy way to acquire relevant PD hours. ”

Archie Robertson, CA
Manager, ALS Laboratory Group
IT Alliance Subscriber



“ The CA•IT combines a strong understanding of financial and business processes and critical thinking that comes from being a CA who possesses a broad depth of IT knowledge and skills. This unique combination allows me to look beyond the technical and objectively assess information to come up with practical business solutions and value-added IT advice and counsel to CEOs, CFOs and CIOs. ”

Mike Calyniuk, CA•IT
Partner, Technology, Industry Practice Group
PricewaterhouseCoopers LLP

“ Having a specialist designation instills confidence in my clients’ eyes. From a marketing perspective it leverages the strengths of the CA designation and it says to the public and the profession that I am recognized within the profession as an IT specialist. ”

Kelly Stayzer, CA•IT
Partner, Durward Jones Barkwell & Company
Bottom Line, June 2005

THE IT ALLIANCE

Enabling success through technology

What does the IT Alliance do?

Our mission

The mission of the IT Alliance is to encourage and recognize excellence in the provision of Information Technology services by Chartered Accountants.

Our services and initiatives

The IT Alliance accomplishes its mission through the development of:

- a Specialist Certification Program to recognize and designate CA-designated IT Specialists
- research and education programs for the benefit of CAs interested in IT
- promotion and cooperative partnerships with other organizations with a primary interest in Information Technology

“ Technological proficiency will remain a critical skill for next generation accountants. Firms seek employees who understand both the financial and technology aspects of various business improvement initiatives. Valued areas of expertise include systems documentation, flowcharting and data warehousing as well as knowledge of database management and enterprise resource planning systems. ”

Robert Half International,
*Next Generation Accountant:
A New Outlook on a Timeless
Profession*

success

Bridging the gap between business and technology

What's in IT for me?

Recognition – be recognized for what you know: IT

The CA•IT designation is a unique differentiator in that no other professional designation recognizes the same combination of business and IT qualifications.

Marketability – credentials that allow you to leverage a growing opportunity

In a global survey of senior executives, 70% said they believe professional credentials help them evaluate individual consultants, and an overwhelming 90% indicated that the reputation and ability of the people who actually do the work are at least as important as the firm's reputation.

Studies by the American Institute for Certified Public Accountants show that accountants who obtain professional recognition through certification, a master's degree, proficiency in accounting computer software, or specialized expertise will have a distinct advantage in the job market.

Value – add value to your organization

Technology has become a critical competitive factor that must be leveraged to meet corporate objectives. Your special combination of business experience, strategic thinking and IT knowledge can give your organization the competitive edge through the innovative, appropriate and practical use of technology.

How do I make IT happen?

Designation process

The CA•IT specialist designation is available to all CAs, in all business sectors, who work in Information Technology. The qualification process requirements include experience, education, evaluation, and ethics. However, the overriding consideration is the demonstration of the competencies described in the IT Competency Map.

If you're looking for specifics on qualifying work experience, education, fast-tracking and applications, visit www.cica.ca/it

continued on back page

A community of practice

If the CA•IT designation's not for you, at least not right now, but you are interested in becoming part of a group of like-minded CAs who know how important, and how difficult, it is to stay on top of the constant evolutions in IT, the IT Alliance Subscriber program might be just the solution for you. The Subscriber program will help you to stay current on IT developments that enhance business results and you will gain access to some of the same value-added services as CA•IT Specialists.

You'll immediately become immersed in a broad community of practice with access to insights and information through:

- Tele-conferences
- CA-Xchange - A discussion forum
- TechTips - Helpful tips transmitted through the CA-Xchange discussion forum
- Access to the password protected bilingual website

How do I take advantage of IT?

It's easy to become an IT Subscriber. All you have to do is complete the application form and include an annual subscriber fee of \$99. The form can be downloaded from www.cica.ca/it

recognition

access

IT SPECIALISTS

The IT Competency Map

The CA•IT accreditation process ensures competencies in the following areas:

- Business Information Technology Strategic Planning
- Enterprise Information Technology Architecture
- Business Process Enablement
- System Development, Acquisition, Implementation, and Project Management
- Information Systems Management
- System Reliability

If you want more detail on each area of the map, you can download the full version from www.cica.ca/it

What does IT get me?

The CA•IT specialist designation will ensure recognition of your specialized expertise among your peers and the organizations you work with. Specialists also benefit from:

- Targeted marketing and advertising programs including the specialist directory for prospective clients
- Ongoing professional development opportunities through tele-conferences and on-line courses
- **CA-Xchange** - A discussion forum on a wide range of topics
- **TechTips** - Helpful tips transmitted through the CA-Xchange discussion forum
- Access to the password protected bilingual website

“The pervasive use of systems in organizations and the increased emphasis on assurance of information technology (IT) processes has increased the need for accounting professionals with IT control knowledge and skills. A shortage of well-trained college graduates has led some large accounting firms to cross-train current staff. Some CPA firms have hired individuals with no audit training from other disciplines, such as information systems.”

CPA Journal, May 2005

GET THE SCOOP



Looking for something that will:

- enhance your credentials?
- advance your career?
- add value to your organization?

IT is it.

CICA - IT Alliance

277 Wellington Street W
Toronto ON
M5V 3H2

P: 416-204-3344

F: 416-204-3414

E: IT.Alliance@cica.ca

www.cica.ca/it

